

Dana Amundsen - Designer and Visual Storyteller

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danaamundsen.com

Experience

May 2023-Present *Co-Owner
DnA Artists, LLC*

- ◆ Establish brand identity
- ◆ Project management including but not limited to zines, comics, prints, retail display, signage, and freelance design projects
- ◆ Self publication and promotion of my own original comics
- ◆ Design, build, and maintain website
- ◆ Manage inventory and POS system
- ◆ Sell work at art markets, zine fests, and conventions throughout the midwest

2014- Present *Freelance Designer*

- ◆ Magazine Illustrations (*Louisville Magazine, The Vagina Zine*)
- ◆ Illustrations featured in O'Reilly and Pragmatic Programmers books (*RESTful Web Clients, Design and Build Great Web APIs*)
- ◆ Logo designs for small businesses (Lelana Creations, Worn Out Crochet, Nel Tabara)
- ◆ Illustrations for text-based twine game *Trash Lord*
- ◆ Commissioned illustrations for various private clients
- ◆ Black and white comics for Paul Harrill (Self-Reliant Films), Dr. Brian Barnes (University of Louisville Philosophy Department)

2014-2017 *Social Media Manager
Blue Dog Bakery and Cafe
Louisville, KY*

- ◆ Generate content for social media streams and press
- ◆ Digital photography
- ◆ Copy writing
- ◆ Editing graphics

Skills

- ◆ Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- ◆ Affinity Publisher
- ◆ Clip Studio Paint
- ◆ Blender
- ◆ HTML/CSS
- ◆ Jekyll/Liquid
- ◆ Illustration
- ◆ Digital Photography
- ◆ Comics and Sequential Art
- ◆ Excellent oral and written communication skills
- ◆ Project Management, planning, and organization
- ◆ Research skills and ability to self-teach

Education

BFA Studio Art and English
University of Louisville
May 2013



2014

*Graphic Design Intern
Metroartworks
Louisville, KY*

- ◆ Edit images
- ◆ Generate illustrations
- ◆ Organize database
- ◆ execute administrative tasks.

2011-2013

*Outreach Assistant
University of Louisville Honors Department
Louisville, KY*

- ◆ Design, write, and distribute digital newsletter for the Honors Department
- ◆ Create advertising and publicity materials for the department including posters and flyers
- ◆ Speak with prospective students about the Honors Program.

Published Work

2015-2021 *Lady Knight*
Self Published Webcomic

In 2015 I began my first web comic project, title Lady Knight. The comic was updated frequently in the first year of it's publishing but was then updated sporadically until I left the project on hiatus. I was the sole creator of the comic, from the scripting, to thumbnails, to lines, and tones/color. I also ran all of the social media promotions and digital publishing of the comic.

July 2016 *Space Cat*
Comic in The Louisville Cartoonist Society Presents: SPACE

An 8 page comic featured in the 2016 Louisville Cartoonist Society anthology. My work was also featured on the back cover of the anthology.

July 2015 *The Forest of the Unicorn*
Comic in The Louisville Cartoonist Society Presents: Tall Tales & Little Lies

10 page comic features in the Louisville Cartoonist Society yearly anthology for 2015. This comic eventually became a prequel to my long running web comic Lady Knight. My work was also selected for the back cover.

Art Shows

Spring 2015 Tiny Trifecta Art Show
Rock Paper Scissors
Cincinnati, OH

Travel

Lived and taught English in Paju-si, South Korea from 2017 to 2019.

Studied Abroad in the UK, Japan, and Germany in undergraduate school.

